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Designer

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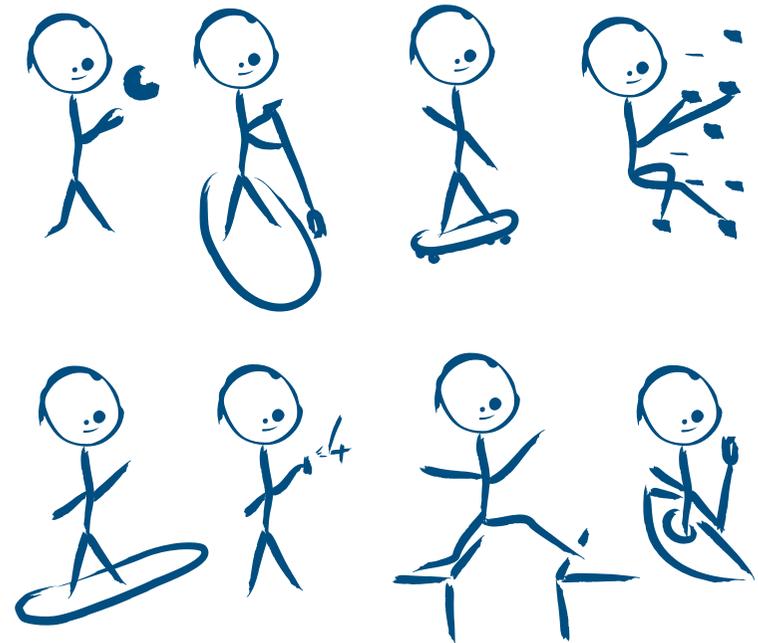
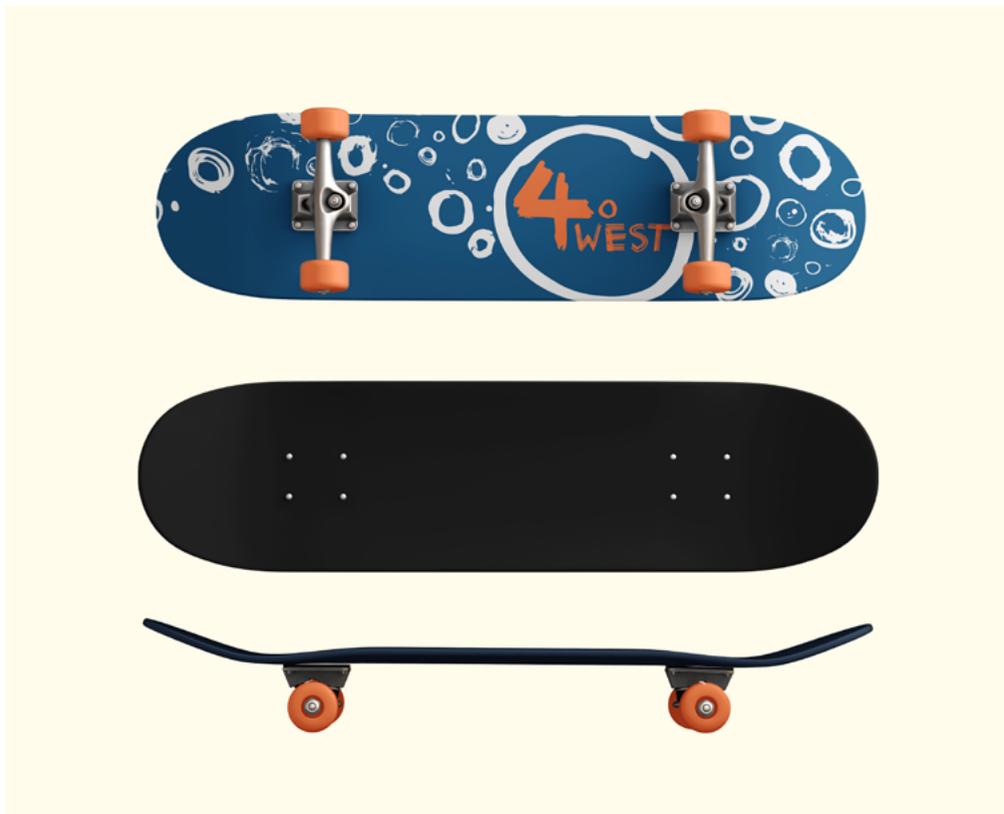
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01

4° West

Brand identity for an urban sports festival celebrating Swansea's proximity to the sea, using mark making to create the festival's identity and branding. For this project, advertising materials and products were designed and created in Illustrator and Photoshop. (University project)





02

Jam Repackaging

This brief was to redesign a set of three supermarket products that could be improved. I chose Sainsbury's own brand jam and designed it using creative typography and simple vectors. (University project)





A Homage to the Colour GREEN

Introduction

From a vibrant tapestry of nature's palette to the lush green of a forest, the color green has a rich and varied history. It's a color that has inspired artists, writers, and thinkers for centuries. In this introduction, we explore the many facets of green, from its natural origins to its cultural significance. We'll delve into the science of the color, its psychological effects, and its role in art and design. Whether you're a fan of the color or just curious, this introduction will give you a deeper understanding of the vibrant world of green.

I can't get any greener in a color moment when I'm wearing green. It's a color that's always been a part of me, and it's a color that's always been a part of the world. It's a color that's always been a part of the story, and it's a color that's always been a part of the future. It's a color that's always been a part of the present, and it's a color that's always been a part of the past. It's a color that's always been a part of the world, and it's a color that's always been a part of me.

Green has a long and rich history, and it's a color that's always been a part of the world. It's a color that's always been a part of the story, and it's a color that's always been a part of the future. It's a color that's always been a part of the present, and it's a color that's always been a part of the past. It's a color that's always been a part of the world, and it's a color that's always been a part of me.

THE HISTORY OF THE COLOUR GREEN

Green has been a color of significance since ancient Egypt, where it was used to represent life and rebirth. In the Middle Ages, green was associated with the Virgin Mary and the color of the Holy Spirit. In the 17th century, green was used to represent the color of the sea and the color of the sky. In the 18th century, green was used to represent the color of the earth and the color of the sun. In the 19th century, green was used to represent the color of the forest and the color of the field. In the 20th century, green was used to represent the color of the environment and the color of the future.

HOW TO WEAR GREEN

Green is a versatile color that can be worn in many different ways. Here are some ideas for how to wear green:

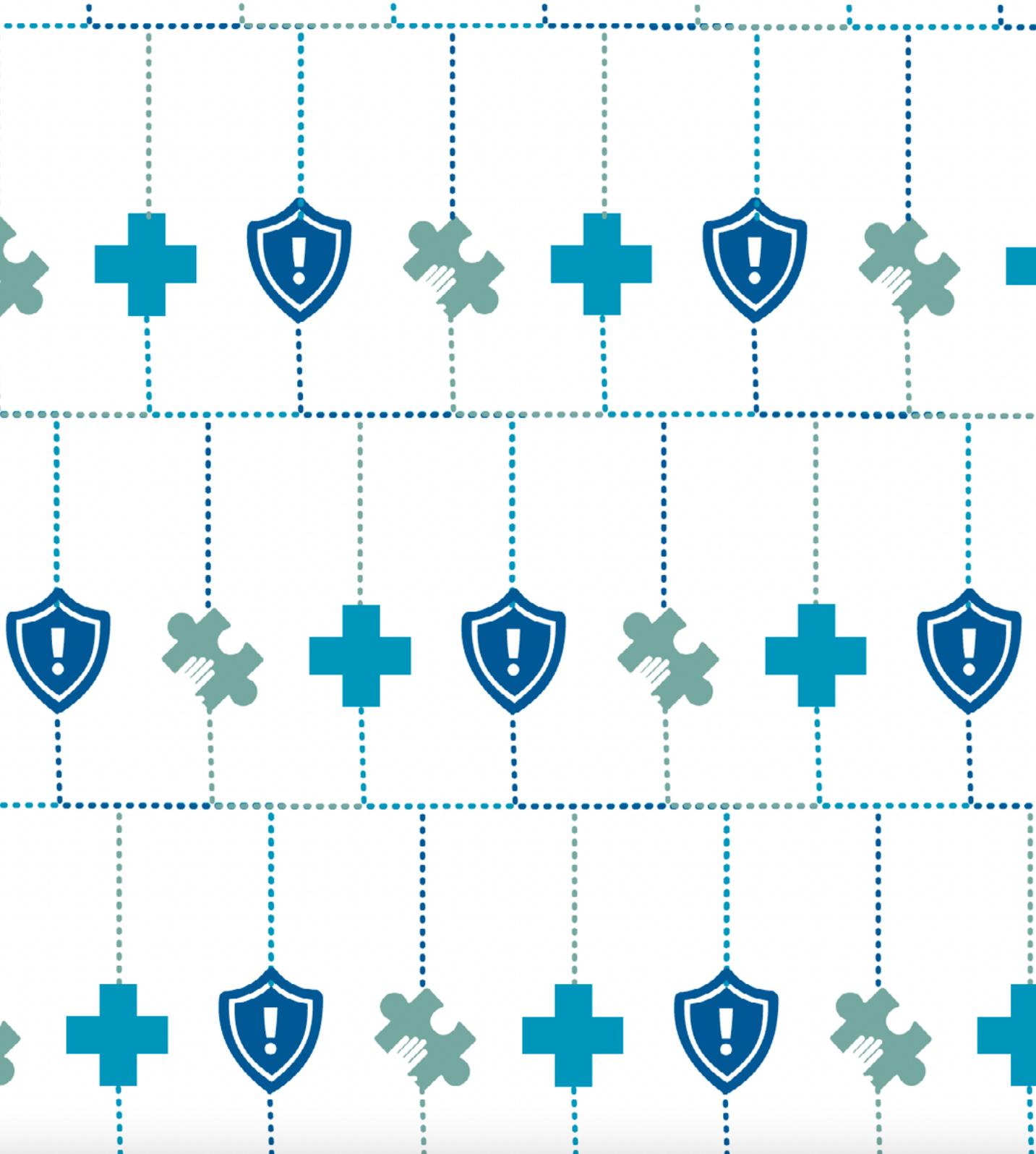
- ALL GREEN**: A monochromatic look that is both bold and elegant.
- ACCENT COLOUR**: A pop of green against a neutral background.
- GREEN, BLACK AND WHITE**: A classic and sophisticated combination.
- HYPER GREENS AND PASTELS**: A vibrant and playful look.
- CLASSIC SILHOUETTES**: A timeless and elegant look.
- GREEN DOWN**: A cozy and comfortable look.



04

UWTSD Wellbeing Service

Internship project with UWTSD Wellbeing Service. The brief was to rebrand the service, and then create accompanying merchandise designs for fresher's fair, open days and events.



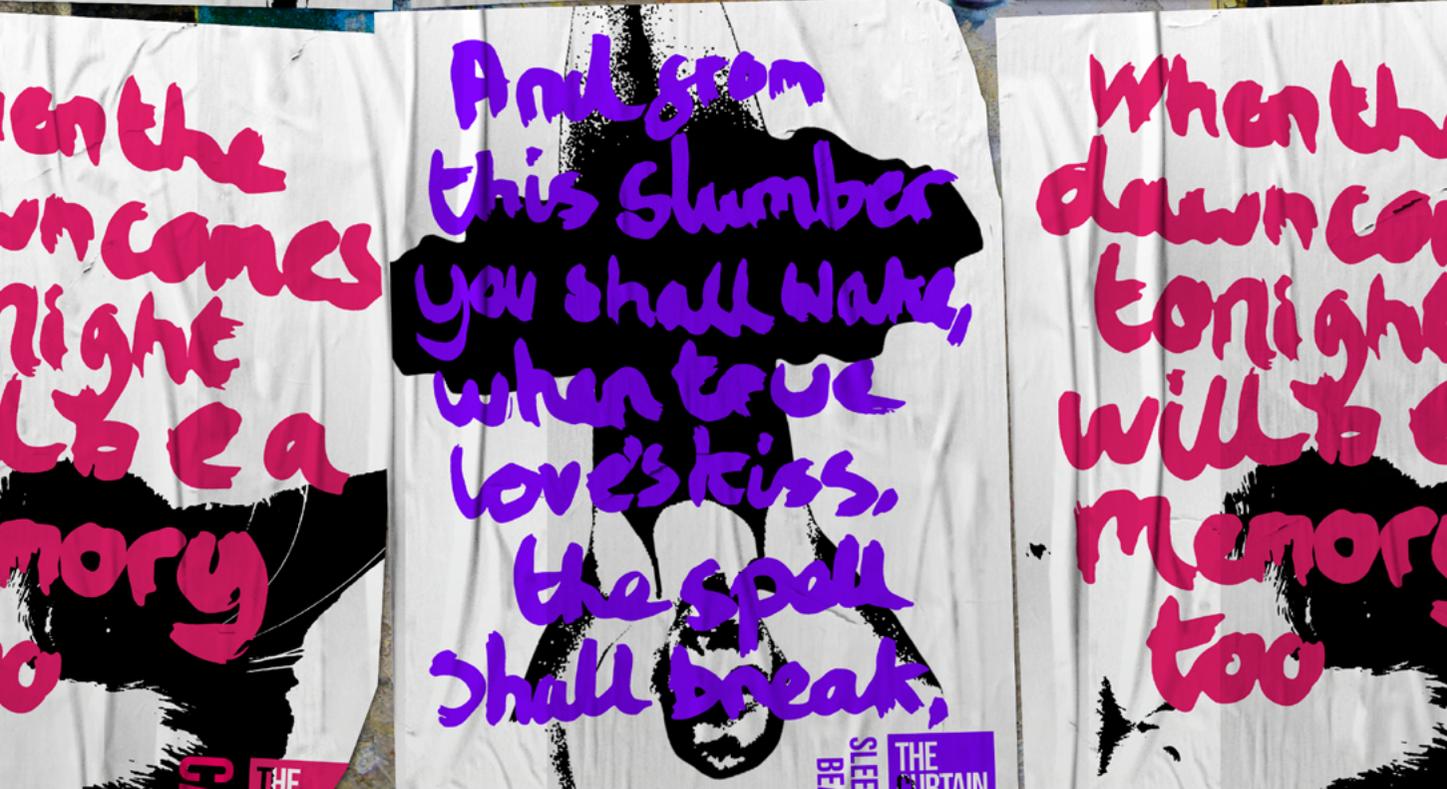
Gwasanaeth Llesiant Wellbeing Service



05

The Curtain Call

The Curtain Call is a hypothetical scheme to encourage 16-25 year olds to watch theatre productions. Posters, promotional material, packaging and socials were designed for the scheme. Made on Illustrator, InDesign Photoshop. (University project)



THE CURTAIN CALL



And from this slumber you shall wake, when true love's kiss, the spell shall break,

SLEEPING BEAUTY
17th - 23rd APR
WYNDHAM THEATRE - SWANSEA
£10 TICKET FOR 18-25 WITH THE CURTAIN CALL

SLEEPING BEAUTY
THE CURTAIN CALL

Though this be madness, yet there is method in it

HAMLET
12th - 18th MAY
GRAND THEATRE - SWANSEA
£10 TICKET FOR 18-25 WITH THE CURTAIN CALL

HAMLET
THE CURTAIN CALL

We are the music makers, we are the dreamers of dreams.

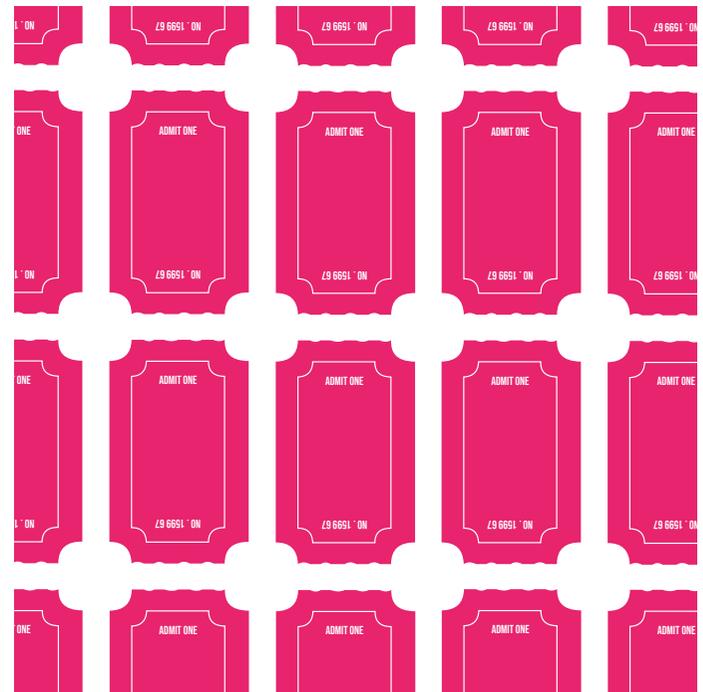
MUSIC TO WATCH
14th - 20th JUNE
WYNDHAM THEATRE - SWANSEA
£10 TICKET FOR 18-25 WITH THE CURTAIN CALL

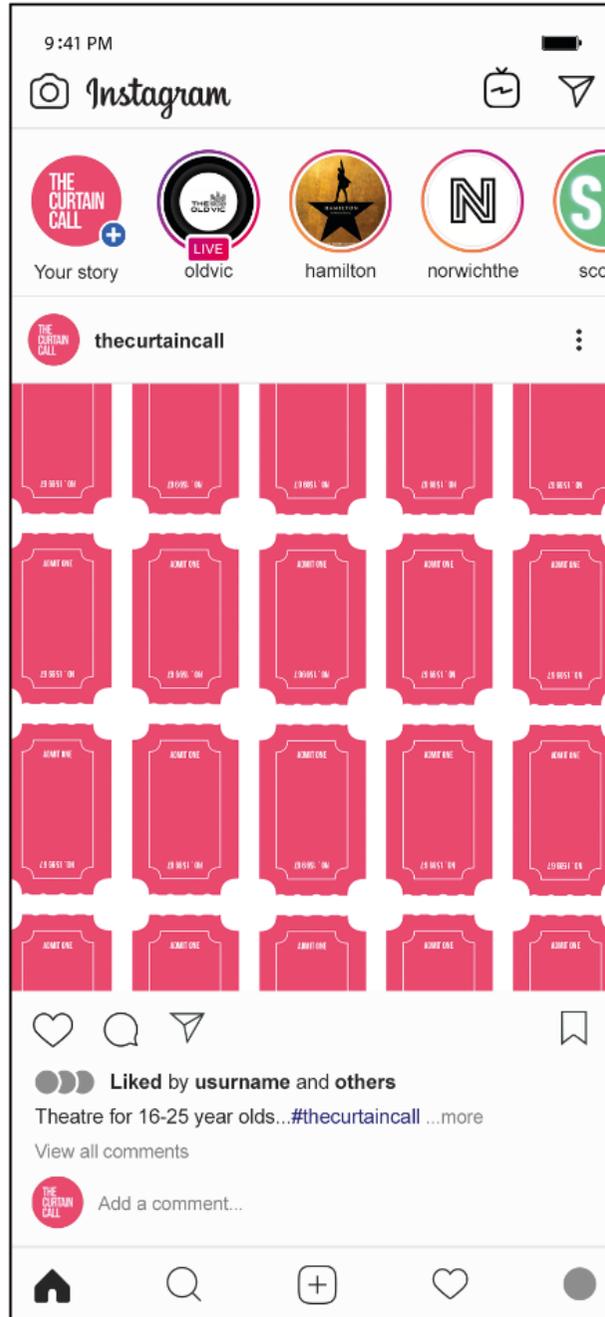
MUSIC TO WATCH
THE CURTAIN CALL

When the dawn comes tonight will be a memory too

CATS
13th - 19th JULY
WYNDHAM THEATRE - SWANSEA
£10 TICKET FOR 18-25 WITH THE CURTAIN CALL

CATS
THE CURTAIN CALL





Charlie Waller Workplace

Our workplace training and consultancy supports organisations to create mentally healthy workplaces. The income generated is invested into our free training and resources for schools, colleges and universities.



We delivered workplace training to more than 2,000 people.

100% of training participants who responded to our survey would 100% recommend our training.

"The presentation...offered invaluable insights and practical tools for our working parents to support their children's wellbeing effectively."

Sian Robinson,
People Officer, Sanctuary



Colleges and universities

96% of training participants agreed or strongly agreed that the session they attended increased their knowledge.

95% agreed or strongly agreed that the session they attended increased their confidence.

"[The trainer] was supportive, engaging and inspirational...Her warmth put everyone at ease and we were left feeling energised and uplifted."

Student Wellbeing Policy Manager,
BIMM University



Spreading the word

Our biannual newsletter is packed with features on mental health and our work. Available in print and digital formats, in 2024 it was sent to well over 20,000 readers.

We sent out 880,746 email bulletins in 2024, featuring topics from workplace stress to school attendance difficulties.

Our 2024 highlights



Schools and community

97% of training participants agreed or strongly agreed that the session increased their knowledge.

95% agreed or strongly agreed that our trainer was able to promote practical strategies.

"Throughout the session [the trainer] made sure what he was delivering was relevant to the different roles within the room...keeping the group feeling engaged. Charlie Waller Trust is invested in making a difference and that's what counts."

Family Engagement Manager,
HMP Cardiff Invisible Walls



Find out more at
charliewaller.org



Parents and carers

Our workshops for people caring for a loved one with an eating disorder offer a lifeline for parents and carers.

94% of respondents said the course increased their personal knowledge and understanding to support their loved one with an eating disorder. 94% of respondents said the course increased their personal confidence.

"It has given me my first glimmer of hope and for the first time I feel I might be on the right path."

Workshop participant, 2024

Free resources

In 2024 we sent out 49,529 printed booklets, posters and other mental health resources, up 6% on 2023.

On our website there were 42,921 views of our resources and 26,304 downloads.

Our free book club makes a tangible difference to its members and their day-to-day work. In 2024 we sent out 962 books to schools and other youth settings.

"These books give valuable insight into how I can best support my caseload of children and young people in relation to a variety of areas that can cause struggles/difficulties."

School nurse



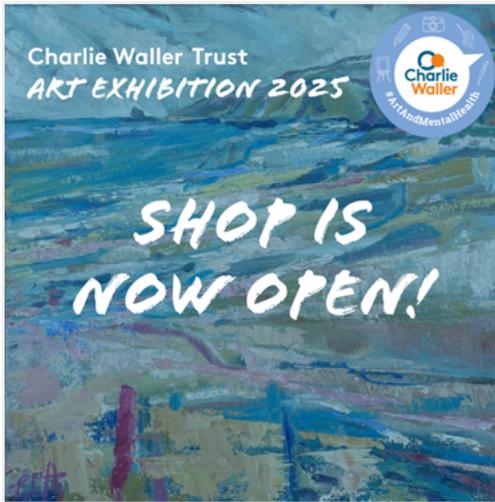
The Charlie Waller Trust

My in-house work for the Trust has cover an extensive range of projects with both print and digital outcomes. Designing the biannual newsletter, Annual reports and impact reviews (image to the left), to marketing campaigns and fundraising assets.

Charlie Waller Trust
ART EXHIBITION 2025



SHOP IS NOW OPEN!





Making the move to university: looking after your mental health

Produced in partnership with:
 Charlie Watkins Foundation

A guide for care leavers




We're talking mental health. Come join us!



Deadline tomorrow to apply for a Charlie Waller London Marathon charity place



Christmas Challenge
 Big Give




One donation, twice the impact

Empowering Parents and Carers

3-10 December 2024





Make good mental health your gift to the next generation

In partnership with
 Farewill

Charlie Waller Trust
ART EXHIBITION 2025



How to find us





Cambridge Half Marathon
 Sunday 9 March 2025

Applications close 16 February

Social media designs for the Trust for events, awareness days, resources and fundraisers.

Cut out the names of each horse and put them in a pot

ADAMANTLY CHOSEN	EKLAT DE RIRE
AIN'T THAT A SHAME	ELDORADO ALLEN
AMIRITE	FAKIR D'ALENE
ANNUAL INVICTUS	FAMOUS BRIDGE
CAPODANNO	FAROUK D'ALENE
CEPAGE	FOXY JACKS
CHAMBARD	FRONTAL ASSAULT
CHEMICAL ENERGY	GALIA DES LITEAUX
COKO BEACH	GALVIN
CONFLATED	GLENGOULY
CORACH RAMBLER	GOOD BOY BOBBY
DELTA WORK	I AM MAXIMUS
DESERTMORE HOUSE	IRON BRIDGE

FRIENDS OF Charlie Waller

To you,
from all of us...
thank you!

Hampshire to Istanbul
October 2024



"Only those who will risk going too far can possibly find out how far one can go." T.S. Eliot

START Hampshire
FINISH Istanbul



15 countries
3,787 km
Endless peddling
38 days
1 big **THANK YOU!**



This page shows a variety of fundraising designs for the Trust, (L-R) Sweepstake sent to corporate clients, thank you card sent to monthly donors, and a fundraiser certificate. Below is a logo for the Trusts Youth Ambassadors.



07

The Future of Space Travel

For this brief we had to create a motion graphic that included kinetic typography, lasting between 30sec – 1min, that was set to an audio from TV or film. I decided on an audio from the TV series Friday Night Dinner (Season 3, Episode 3: “The Dinner Party”). In the audio, they argue about space, so I illustrated vector graphics to compliment the space theme in Illustrator. The animation was made in Adobe After Effects. (University Project)

[View here](#)

08

Anthophile

Anthophile was my entry to the Creative Conscience 2023 competition. The design was shortlisted in the Environment and Sustainability category. The project was a luxury gift box with seeds, that aimed to encourage biodiversity and strengthen the local ecosystem. A range of seeds blooming at different times of the year, to attract a variety of insects. The imagery was made by gel printing flowers. (University project)



Anthophile

SHORTLISTED

